

HOW TO ACCESS THE seekUT® TOOL ONLINE

seekut.utsystem.edu



Select a **National** or **State** Report for – **Undergrad**, **Grad**, or **Medical**



There's even more to learn on the seekUT website

STUDENTS	RESOURCES	ABOUT
<ul style="list-style-type: none">• What is seekUT?• Follow Your Passion• UT alumni stories of success• Student Voices• Video interviews with UT students describing their experiences with seekUT	<ul style="list-style-type: none">• Information sheets, infographics, articles, reports• Admissions pages• Career services pages• Resources for veterans• Other resources	<ul style="list-style-type: none">• About the data• About seekUT – a short history• Collaborations• News Releases

THE UNIVERSITY of TEXAS SYSTEM

seekUT IS GREAT FOR STUDENTS – BUT, IT’S DEFINITELY NOT *JUST* FOR STUDENTS

UT Staff, Faculty, Stakeholders – seekUT Is Particularly Valuable to You

The data available on the seekUT website and tool support the needs of students. UT staff and stakeholders have the following resources available to help them in their jobs and to get the message communicated:

University Leadership

- Refer to reports – “Employment Outcomes Report,” etc.
- Discover best and most creative ways to answer hard questions about student outcomes
- Justify higher education costs by demonstrating ROI
- Explain positive impact of graduates on state economy by filling the need for educated workforce in high-demand fields
- View state appropriations vs. earnings
- Arrive at informed policy, e.g., what are the numbers of students employed while enrolled

Academic Advisors

- Support students with degree exploration
- Explain the importance of completers vs. non-completers
- Provide program descriptions, basic degree requirements, credit hours needed to earn each degree, and percentage of graduates continuing their education
- Communicate ROI of liberal arts degrees
- Explore data with graduate and professional students
- Offer reports to give a closer look at medical degrees

Admissions Officers

- Address rising cost of education and loan debt; compare it to debt-vs-income for a realistic and educated look at expense
- Explain the value of a degree from UT, as well as the ROI, by sharing median 1st-, 5th-, and 10th-year earnings for UT graduates by major
- Present the growth of industry opportunities available to UT graduates in Texas

Financial Aid Advisors

- Help students and parents grasp the costs of higher education and enable better financial planning
- Explain median student loan debt by program and share the percentage of students who borrowed
- Provide program information for debt-to-income ratios
- Give students a realistic look at the estimated monthly student loan payment

Career Services Counselors

- Demonstrate debt-to-income ratio by major through data on earnings up to 10 years after graduation based on program
- Know career opportunities available to UT graduates, e.g., in what industries are other UT graduates working (by major), and what are the top industries by program and degree level
- Grasp projected job growth – identify job openings by occupation (2012-2022)

External Relations – Marketing & Messaging

- Peruse reports, e.g., “Accumulated Earnings Report,” “Wage and Race Report,” etc.
- Undo misconceptions and unfair reporting
- Find best and most creative ways to answer hard questions about student outcomes
- Justify higher education costs and demonstrating ROI
- Explain positive impact of graduates on state economy by filling the need for educated workforce in high-demand fields

Institutional Research (IR) Staff

- Monitor program performance for UT System academic baccalaureate programs
- Use workforce data in conjunction with education data to determine labor-market needs and wages

